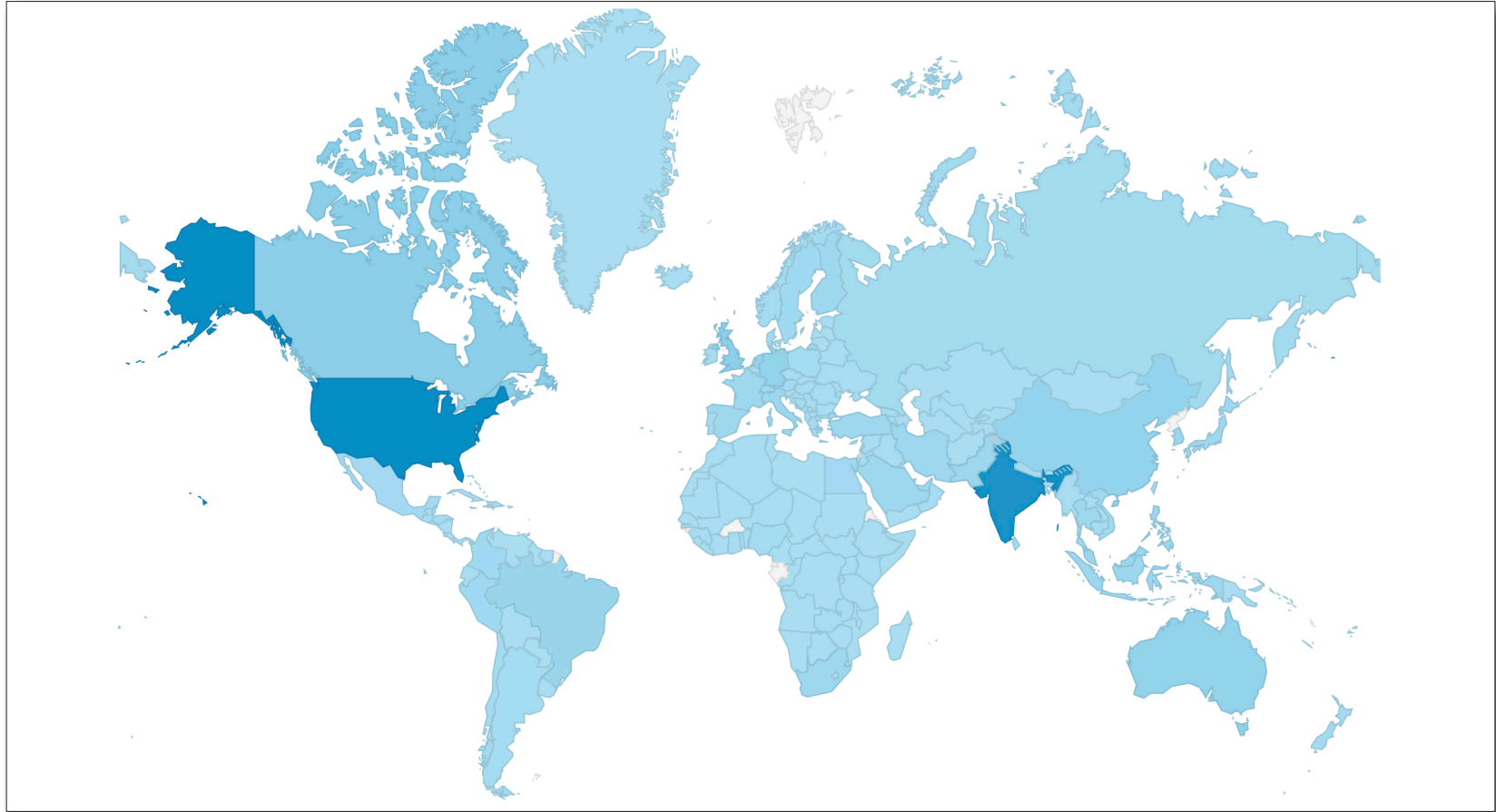


ADVERTISING OPPORTUNITIES 2023

For more information & advertising program proposals, please contact:
Marvin Zimmerman
mzimmerman@inmr.com

REACH POTENTIAL CUSTOMERS IN 9900 CITIES & 190 COUNTRIES*



* Intensity of blue corresponds with proportion of all visitors to INMR.com from that country.

Source: Google Analytics (Sep 1, 2021 to Aug 31, 2022)

**No other website gives you such access
to the world's T&D sector**

INMR.COM REACHES T&D PROFESSIONALS IN ALL WORLD MARKETS

Country	# Annual Visitors to INMR.com	Country	# Annual Visitors to INMR.com
United States	22,300	Pakistan	1,700
India	21,700	Philippines	1,700
China	4,800	Thailand	1,700
Canada	4,300	South Korea	1,600
United Kingdom	3,300	Turkey	1,500
Australia	2,800	Netherlands	1,500
Brazil	2,500	Spain	1,500
Germany	2,400	Saudi Arabia	1,500
Malaysia	2,000	Iran	1,400
Indonesia	1,700	France	1,400
Mexico	1,800	Colombia	1,400
South Africa	1,700	Italy	1,300

Plus

United Arab Emirates	1,200	Vietnam	900	Finland	800
Egypt	1,100	Chile	900	Bangladesh	800
Sweden	1,000	Singapore	900	Hong Kong	800
Japan	1,000	Russia	800	Switzerland	800

& visitors from 150 additional countries

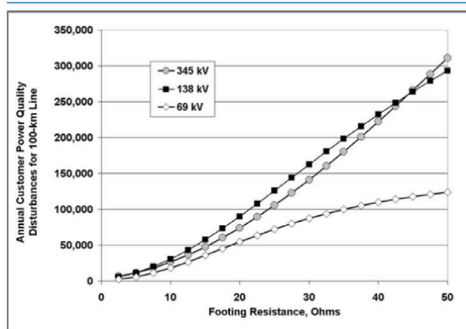
Source: Google Analytics - Sep 1, 2021 to Aug 31, 2022

INMR WEEKLY TECHNICAL REVIEW

INMR WEEKLY TECHNICAL REVIEW

2022 INMR
WORLD CONGRESS
BERLIN, GERMANY | OCT 16-19, 2022
PLAN TO ATTEND

No. 19 - May 9, 2022



Optimizing Insulation Coordination Using Line Surge Arresters

Transmission line surge arresters provide a supplement to traditional lightning protection using overhead groundwires and the natural impedance of tower footings in soil and represent a cost-effective alternative to installation of supplementary buried ground electrodes in cases where improved performance is required. They also provide a means to retro-fit lightning protection to lines that, for various reasons, were constructed without sufficiently effective countermeasures.

Advertisement



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INMR REVISTA TECNICA MENSUAL



Thermal Inspections Prioritize Maintenance Needs at Substations

IR imaging records presence of internal heat due to elevated leakage current while UV imaging detects presence of corona due to high electric field. The first depends on an internally-generated heat source; the second on surface condition.

阅读本文章的中文版



Corrosion of Disc Insulators on Chinese DC Lines

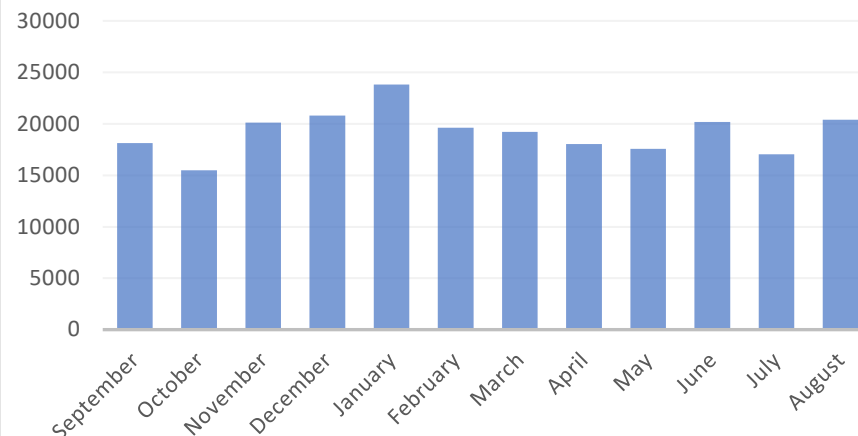
A decade ago, reports started to be received of hardware corrosion problems affecting large numbers of porcelain string insulators installed on a 800 kV lines in China. These consisted mainly of corroded iron caps on insulators located at the negative polarity and corroded pins on insulators at the positive polarity.

Advertisement



Pageviews for period: Past 12 months
+235,000

Pageviews at INMR WEEKLY TECHNICAL REVIEW



INMRBUYERSGUIDE.com

The screenshot shows the INMR Buyers Guide website. At the top, the logo 'INMR BUYERS GUIDE' is displayed. Below it, a dark blue banner reads 'Leading Suppliers to the World's Electrical Power Industry'. A search bar with the placeholder 'What are you looking for?' and a 'Search' button is present. The main section is titled 'Search for Suppliers by Product Category' and contains a grid of 12 buttons for various product categories: Arresters, Bushings, Cable Accessories, Electrical Insulators for Substation Equipment, Electrical Insulators: Overhead Line, Fittings & Line Hardware, FRP Rods & Tubes, Laboratory & Field Testing Equipment, Miscellaneous Components, Equipment & Software, Other Network Components, Production Equipment & Tools, and Silicones & RTV Silicone Coatings. Below this grid is a button for 'Support Insulators for Substations'. At the bottom, there is a section for 'INMR On-Line Lecture Series' with a 'Learn from the Experts' button and a brief description. Two product images are shown at the very bottom: 'SI-COAT 570 RTV Silicone HVIC Solution' by CSI and 'INTEGRATED ENGINEERING SOFTWARE' simulation tools.

INMR BUYERS GUIDE

Leading Suppliers to the World's Electrical Power Industry

What are you looking for?

Search for Suppliers by Product Category

Arresters	Bushings	Cable Accessories
Electrical Insulators for Substation Equipment	Electrical Insulators: Overhead Line	Fittings & Line Hardware
FRP Rods & Tubes	Laboratory & Field Testing Equipment	Miscellaneous Components, Equipment & Software
Other Network Components	Production Equipment & Tools	Silicones & RTV Silicone Coatings
Support Insulators for Substations		

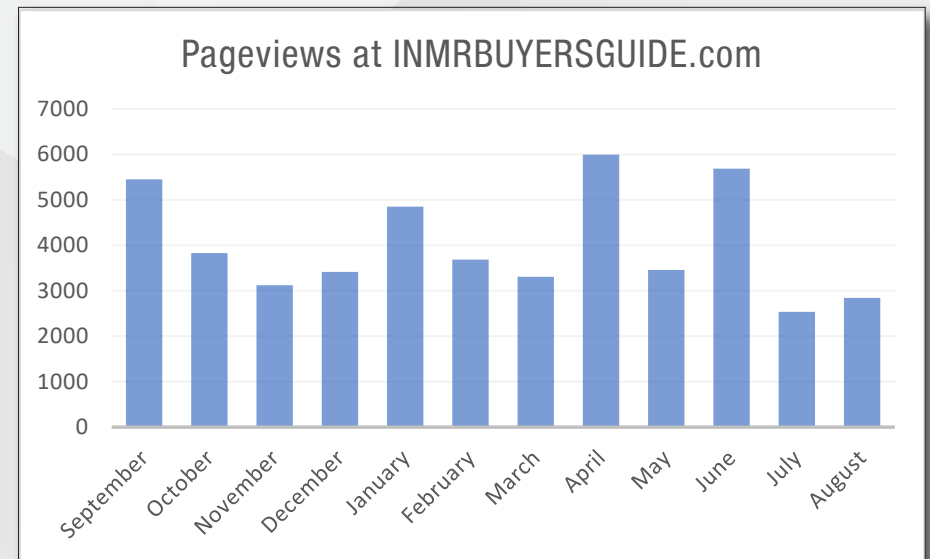
INMR On-Line Lecture Series *Learn from the Experts*

Enhance your T&D knowledge and skills by 'attending' each lecture.

CSI **SI-COAT 570**
RTV Silicone HVIC Solution
www.csisilicones.com

INTEGRATED
ENGINEERING SOFTWARE
Simulation Tools for Electromagnetic Design

Pageviews for period: Past 12 months
+48,000



INMRLABORATORYGUIDE.com

INMR | LABORATORY GUIDE

Find the Right Laboratory to Meet Your Testing Needs

What are you looking for?

Search for Laboratories

Acoustic Measurements

High Current Tests


High Power Tests

High Voltage Tests

Mechanical Tests


Seismic Tests

Featured Laboratories



KEMA Labs
Italy

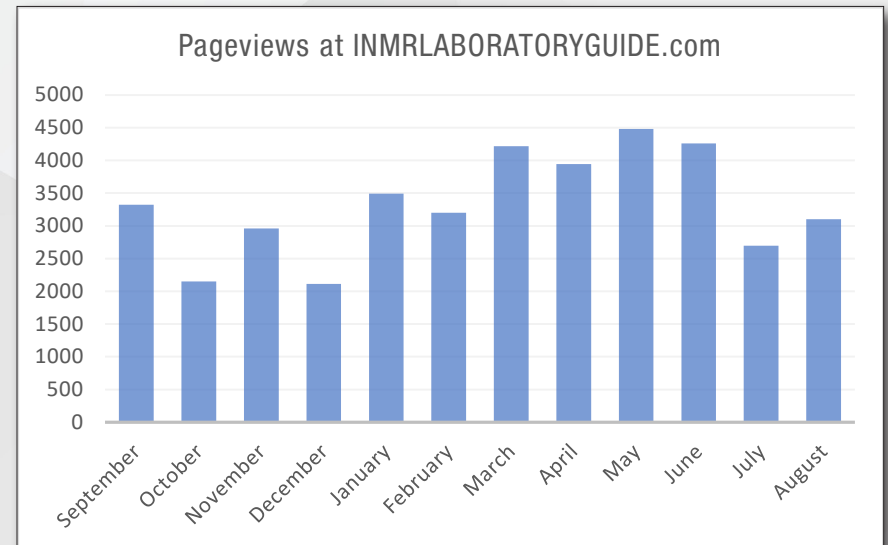
KEMA Labs World Renowned Testing, Inspections & Certification



EGU HV Laboratory
Czech Republic

EGU Real Independent Testing since 1954

Pageviews for period: Past 12 months
+39,000



SUMMARY OF BENEFITS INMR.COM WEBSITES & INMR WEEKLY TECHNICAL REVIEW

- **Precise targeting to your market**
- **High frequency of visits**
- **Loyal users**
- **Highest number of daily page views per visitor**
- **Longest time on site**
- **A diverse worldwide audience in 190 countries & 9900 cities**

RATES FOR ONLINE ADVERTISING

INMR.COM

Frequency per Year	Cost
1 to 3 months	US \$ 3600/month
4 - 6 months	US \$ 2900/month
7 to 9 months	US \$ 2750/month
10 to 12 months	US \$ 2500/month

INMR WEEKLY TECHNICAL REVIEW

Frequency per Year	Cost
1 to 4 ad insertions	US \$ 695 per Week
5 - 20 ad insertions	US \$ 595 per Week
21 - 50 ad insertions	US \$ 545 per Week
50 or more ad insertions	US \$ 495 per Week

*Banner sizes for INMR.com & INMR WEEKLY TECHNICAL REVIEW:
1350 x 260 px
300 x 250 px

SPECIFICATIONS FOR ONLINE ADVERTISING

	Acceptable	Not Acceptable
File Type	PNG, GIF, JPG	Flash, OOG, MP4, HTML, MOV
File Size	Under 300 kb	More than 350 kb
Delivery	Zip, RAR or original file	-
Resolution	72 to 96 dpi	More than 96 dpi
Animation Time	8 to 15 seconds	Less than 8 seconds More than 15 seconds
Loops	1 loop per animation time	-